

# **ICETMP-26**

## **3<sup>RD</sup> INTERNATIONAL CONFERENCE** on Emerging Trends in Management Practices



30<sup>th</sup> & 31<sup>st</sup> Jan 2026



LJK University, Ahmedabad



Hybrid Conference (In Person + Virtual)

### **Theme:**

Sustainable Futures: The  
Role of Management  
Practices in Advancing  
SDGs

**Organized by**

LJ Institute of Management Studies,  
LJK University, Ahmedabad, India

**In Association with**  
IFERP Academy

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# About Conference :

The LJ Institute of Management Studies and IFERP Academy will host the third International Conference on Emerging Trends in Management Practices - ICETMP on 30th and 31st January 2026. The objective is to provide a platform for researchers, academicians, and industry professionals to present their latest findings, share innovative ideas, and engage in constructive dialogue. By bringing together experts from across the globe, hailing from diverse backgrounds, ICETMP aims to stimulate the exchange of interdisciplinary knowledge that can contribute towards helping to solve complex global challenges. With speakers and scholars from different parts of the world participating at ICETMP, the conference aims to offer networking opportunities, enabling attendees to build relationships that can lead to future collaborations, research partnerships, and professional growth. For early-career researchers and students, this event will provide valuable exposure, feedback on their work, and mentorship from established experts. Moreover, ICETMP will also contribute towards continual growth and evolution of scientific and scholarly communities by the dissemination of cutting-edge research, ensuring that discoveries reach a broader audience across the world.

## About LJK University



Founded in 2019 by the Lok Jagruti Kendra Trust, LJK University, a legacy institution supported by notable figures like Prof. B M Peerzada, Lord Meghnad Desai, and Prof. Gautam Appa, aims to provide affordable, quality education, particularly for underserved communities. The university is the third largest private institution in Gujarat, serving around 11,000 students across 42 programs, with a faculty of over 550. It offers a diverse range of undergraduate to Ph.D. programs in fields such as Engineering, Management, Pharmacy, Computer Applications, and more. Located in Ahmedabad, the university boasts modern infrastructure, including technology-enhanced classrooms, labs, seminar halls, and libraries. It supports innovation through incubation centers funded by the Government of Gujarat and strong industry collaborations, preparing students to excel in the workforce. LJK University focuses on holistic development, offering opportunities in sports, arts, and social service. The goal is to nurture ethical leaders with strong technical, soft, and teamwork skills. LJK University focuses on holistic development, offering opportunities in sports, arts, and social service. The goal is to nurture ethical leaders with strong technical, soft, and teamwork skills.

# LJ Institute of Management Studies (LJIMS)

Established in 2001, LJIMS is a constituent of LJK University, approved by AICTE. The institute has earned 5-star ratings from Gujarat State Institutional Rating Framework for 2021, 2022, and 2024-2025, making it one of the top-rated management institutes in Gujarat.

## Why Sustainable Future ?

In 2015, the United Nations established 17 Sustainable Development Goals (SDGs) to eradicate poverty, protect the planet, and ensure universal prosperity by 2030. Achieving this ambitious vision demands collective action from governments, civil society, and crucially, the business community. Corporate decisions profoundly shape economic growth, environmental stewardship, and social equity globally. Forward-thinking organizations are embedding sustainability into core operations adopting circular economy principles including product longevity design, closed-loop systems, waste reduction, and resource regeneration. These strategies enhance competitiveness while building stakeholder trust and organizational resilience. However, significant challenges persist: strategic prioritization, operational constraints, outcome measurement, and evolving ESG transparency requirements from regulators, investors, and consumers. Emerging economies face additional complexities, resource limitations, informal markets, and intricate socio-political landscapes.

## Purpose of the conference:

The 3<sup>rd</sup> International Conference on Emerging Trends in Management Practices (ICETMP-2026) aims to explore how evolving management practices can drive sustainability and contribute to achieving the UN Sustainable Development Goals (SDGs). Centered on the theme "Sustainable Futures: The Role of Management Practices in Advancing SDGs," the conference provides a platform for academicians, researchers, and industry professionals to exchange insights, share innovations, and discuss real-world applications of sustainable and circular economy principles. It seeks to inspire forward-thinking leadership, foster global collaboration, and shape management practices that balance economic growth with social and environmental responsibility.

# — OBJECTIVES OF CONFERENCE —

## ► To explore

emerging trends, tools, and frameworks for integrating sustainability into business strategies.

## ► To provide

a platform for dialogue and knowledge exchange among scholars, practitioners, policymakers, and students.

## ► To strengthen

collaboration between academia and industry for developing research-driven strategies and policy insights.

## ► To identify

research gaps and inspire future scholarship and innovation in sustainable management practices.

## ► To facilitate

networking and association among academicians, managers, executives, scholars, and practitioners across diverse countries and industries



# SESSION AND TRACKS

## 01 Finance

- Sustainable finance and responsible investment practices
- Green bonds, ESG funds, and impact investing
- Financial inclusion and microfinance for poverty reduction
- Role of fintech in promoting sustainable development and circular economy financing
- Banking practices and SDG alignment
- Risk management and resilience financing for climate change
- Public-private partnerships and blended finance models
- Measuring and reporting ESG performance in financial institutions, including circular economy metrics
- Policy and regulatory frameworks for sustainable financial systems supporting business models
- Financing models for renewable energy and circular economy initiatives

## 02 Marketing

- Sustainable marketing strategies
- Marketing for inclusive growth and poverty alleviation
- Green marketing and consumer behavior towards eco-friendly and circular products
- Role of branding in advancing sustainability commitments and circular economy messaging
- Digital marketing for social impact, SDG awareness and circular economy promotion
- Ethical consumerism and responsible advertising practices
- Marketing innovations for circular economy, zero-waste initiatives, and product life extension
- Social media's role in shaping sustainability and circular economy narratives
- Rural and bottom-of-the-pyramid marketing for development
- Measuring and reporting marketing's contribution to SDGs and circular economy outcomes

## 03 Human Resources

- Human resource strategies for sustainable organizations
- Diversity, equity, and inclusion (DEI) in the workplace
- Employee well-being, mental health, and decent work (SDG 3 & SDG 8)
- Leadership and change management for sustainability and circular economy adoption
- Talent development and capacity building for SDG-driven and circular organizations
- Work-life balance and flexible work practices for sustainable futures
- Ethical HR practices and responsible governance
- Reskilling and upskilling in the era of digital transformation and circular economy skills
- Employee engagement in sustainability and CSR initiatives
- The role of HR in fostering innovation, collaboration, social responsibility, and circular business mindsets

## 04 Innovation and Entrepreneurship

- Social entrepreneurship and business models for sustainability and circular economy
- Innovation for climate action, clean energy, and circular economy
- Startups and entrepreneurial ecosystems supporting SDGs and circular business models
- Women and youth entrepreneurship for inclusive development
- Technology-driven innovation for sustainable solutions
- Scaling up grassroots and frugal innovations for impact
- Public policy and institutional support for sustainable entrepreneurship
- Financing and venture capital for sustainable and circular startups
- University–industry collaborations in fostering innovation for SDGs and circular economy
- Entrepreneurial leadership and resilience in dynamic environments
- Edupreneurship/ Agripreneurship/ Cyber Entrepreneurship/
- Role of Government in promoting start ups, Entrepreneurship, and circular innovation

## 05 Technological Transformation

- Digital transformation strategies for sustainable and circular organizations
- Artificial intelligence, big data, and analytics for SDG and circular economy impact
- Blockchain applications for transparency and responsible governance
- FinTech, InsurTech, and digital payments for financial inclusion and circular economy financing
- Industry 4.0, IoT, and smart manufacturing for resource efficiency and closed loop production
- Technology for education, healthcare, and social empowerment
- Cybersecurity, data privacy, and ethical use of technology
- Green technologies renewable energy and circular innovations
- Bridging the digital divide: access, equity, and inclusion
- Public–private partnerships in driving technological solutions for SDGs and circular economy

## 06 Business Strategy

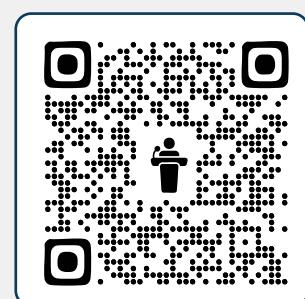
- Strategic frameworks for embedding sustainability and circular economy in business models
- ESG integration in corporate strategy and governance
- Long-term value creation through sustainable practices
- Climate-resilient business strategies and risk management
- Decarbonization pathways and net-zero commitments
- Strategic role of partnerships, alliances, and ecosystems in sustainability and circular economy
- Innovation and circular economy strategies for competitive advantage
- Measuring and reporting the strategic impact of sustainability and circular economy initiatives
- Stakeholder-driven strategy and shared value creation
- CSR practices
- Corporate Governance

## 07 Policy Imperatives for Sustainable Growth in Emerging Economies

- India's growth story and alignment with the SDGs and circular economy objectives
- Financial inclusion, rural development, and poverty alleviation
- Digital economy and innovation-driven growth supporting circular economy adoption
- Infrastructure development and sustainable urbanization
- Employment generation, skill development, and demographic dividend
- Agriculture, food security, and rural transformation with resource-efficient practices
- Green growth, renewable energy, and climate resilience in India
- Industrial policies, MSMEs, and entrepreneurship in the Indian context
- Social equity, gender inclusion, and regional disparities
- Policy reforms and governance for sustainable economic development

## 08 Indian Knowledge Systems (IKS) and Promotion of Sustainable Practices.

- Sustainable and regenerative business models inspired by traditional practices
- Leveraging Ayurveda and natural resource knowledge for sustainable healthcare and wellness businesses
- Community-based business strategies: co-operatives, artisan clusters, and participatory models
- Waste minimization, recycling, and upcycling approaches rooted in traditional systems
- Integration of IKS principles into corporate strategy, ESG, and circular economy initiatives
- Climate-resilient business operations informed by indigenous agricultural and water management practices
- Marketing and branding strategies highlighting IKS-inspired sustainability and authenticity



SCAN TO VIEW MORE  
SESSIONS & TRACKS



*Chief Guest*

## Prof Bharat Bhasker

Director

Indian Institute of Management (IIMA)  
Ahmedabad, India

## Keynote Speakers



### Prof. Anish Sugathan

Faculty, Strategy Area, Indian Institute of Management Ahmedabad (IIMA)

Co-Chairperson, Duggal ESG Centre for Research and Innovation, IIMA

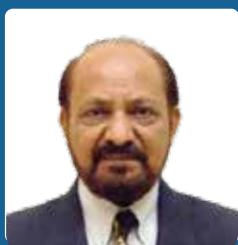


### Prof. Amitabh Kundu

Professor Emeritus, LJK University

Visiting Professor, Maulana Azad National Urdu University

# Conference Patrons



**Prof. Dinesh Awasthi**

Vice Chancellor  
LJK University,  
India



**Dr. Manish Shah**

President  
LJK University  
India

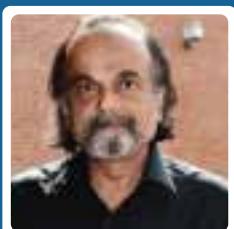
## Steering Committee Chairperson



**Prof. Rakesh Basant**

Former Professor  
IIM Ahmedabad  
India

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Sr. Professor  
Goa Institute of Management  
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**Prof. Au Yong Hui Nee**

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Faculty of Business and Finance  
Universiti Tunku Abdul Rahman,  
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**Prof. Ireen Akhter**

Professor  
Institute of Business Studies  
Jahangirnagar University,  
Dhaka , Bangladesh



**Dr. Ramzan Sama**

Dean Research & Associate  
Professor-Marketing PAN FPM Chair  
Jaipuria Institute of Management,  
Jaipur



**Siddarth Singh Bist**

Director  
L J Institute of Management  
Studies,  
LJK University, Ahmedabad  
India

# Organising Committee Convenor



**Dr. Neha Shah**  
L J Institute of Management  
Studies,  
LJK University, Ahmedabad

# Organising Committee Members



**Dr. Harleen Mahajan**  
Associate Professor  
LJIMS  
LJK University, Ahmedabad



**Dr. Himani Sheth**  
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**Dr. Ranjana Dureja**  
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**Dr. Meetali Saxena**  
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LJK University, Ahmedabad



**Sonjuhi Succena**  
Assistant Professor  
LJIMS  
LJK University, Ahmedabad



**Participants will receive upon successful completion of this accredited program**

# What

## is CPD?

CPD stands for Continuing Professional Development. It refers to the ongoing process of learning, training, attending conferences, and skill development to enhance professional knowledge and abilities.

## are CPD points?

CPD points are units used to measure participation in Continuing Professional Development activities, such as workshops, courses or training sessions.

## does CPD Accreditation mean?

CPD Accreditation certifies that a course or program meets professional standards for Continuing Professional Development, ensuring quality and relevance for career growth.



United Kingdom | Australia | Canada | United States | Singapore | New Zealand | South Africa | India  
European Union | Malaysia | Philippines | Thailand | China | Vietnam | Germany

# SUSTAINABLE DEVELOPMENT GOALS



1 NO POVERTY



2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



5 GENDER EQUALITY



6 CLEAN WATER AND SANITATION



7 AFFORDABLE AND CLEAN ENERGY



8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



10 REDUCED INEQUALITIES



11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



14 LIFE BELOW WATER



15 LIFE ON LAND



16 PEACE, JUSTICE AND STRONG INSTITUTIONS



17 PARTNERSHIPS FOR THE GOALS



#IFERP supports SDGs

## IMPORTANT DATES

Early Bird

Registration Deadline

10<sup>th</sup> Dec 2025



Abstract

Submission Deadline

22<sup>th</sup> Dec 2025



Full Paper

Submission Deadline

10<sup>th</sup> Jan 2026



Final

Registration Deadline

20<sup>th</sup> Jan 2026



We Will Meet

@ LJKU, Ahmedabad

30<sup>th</sup> & 31<sup>st</sup>  
Jan 2026

## AVAILABLE PAYMENT METHODS

There are three payment options available for **ICETMP-2026 Hybrid Conference**. You can pay your registration fee through:

- Online Gateway (Credit Card / Debit Card)
- Bank Transfer (TT)
- PayPal



Before making the payment for the conference using any of the above methods, please contact 91- 8122268465

Scan to Registration



Company Name	Technoarete Private Limited
Bank Name	Kotak Mahindra Bank
Branch	Kodambakkam, Chennai
Account number	3311747350
IFSC CODE	KKBK0000466
MICR-No	600485006
Swift Code	KKBKINBB
Account Type	Current Account

After payment, download the Registration Form, fill it out, and send it to [icetmp@iferp.in](mailto:icetmp@iferp.in)

## Registration Guidelines

- Registered members must notify the registration team immediately after payment
- After completing the registration fee process, participants must send a scanned copy of the payment receipt or transaction proof before the final registration deadline.
- No modifications to the paper will be accepted after the final submission deadline
- After registration, participants must submit a scanned copy of the full paper
- For group discounts, contact the Program Manager.
- For accommodation-related queries, feel free to email us
- Terms & conditions apply for journals.

# PUBLICATIONS IN JOURNALS

At IFERP, we are dedicated to guiding you through the research publication journey with a strong commitment to upholding publishing ethics. Every article undergoes meticulous peer review by subject-matter specialists, emphasizing the paramount importance of maintaining the integrity of the academic publication process. This collaborative approach, involving professionals in respective sectors, ensures that submissions meet the highest standards, contributing significantly to academic discourse and knowledge advancement.



## SCIE Journals Publication

- Opportunity in Premium publishers Journal which are indexed in SCIE
  - (1) Regular Issue
  - (2) Special / Thematic Issue



## Scopus Journals Publication

- Opportunity in Journals which are indexed in Scopus
  - (1) Regular Issue
  - (2) Special / Thematic Issue



## Web of Science Publication

- Web of Science subscription-based service gives you access to numerous databases with citation data for academic areas.



## Google Scholar Publication

- Opportunity in Journals which are indexed in Google Scholar and other premium index agencies
  - (1) Regular Issue



## ABDC Publication

- ABDC (Australian Business Deans Council) is a renowned organization that plays a pivotal role in assessing the quality of business and management journals

### Editing & Revision

- ❖ Grammatical Corrections
- ❖ Language Editing
- ❖ Plagiarism correction
- ❖ Proofreading
- ❖ Research Paper Editing
- ❖ Case Report Editing
- ❖ Synopsis Editing
- ❖ Thesis Editing

### Formatting

- ❖ Journal Format
- ❖ Research Paper Format
- ❖ Cover Letter

### Review

- ❖ Reviewer suggestion
- ❖ Reviewer Comments
- ❖ Support
- ❖ Thesis Review
- ❖ Book Review
- ❖ Research Paper Review



**Lok Jagruti Kendra University**  
University with a Difference

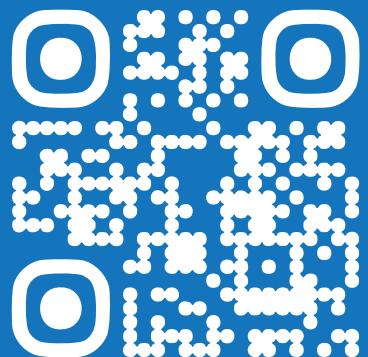


## **VENUE**

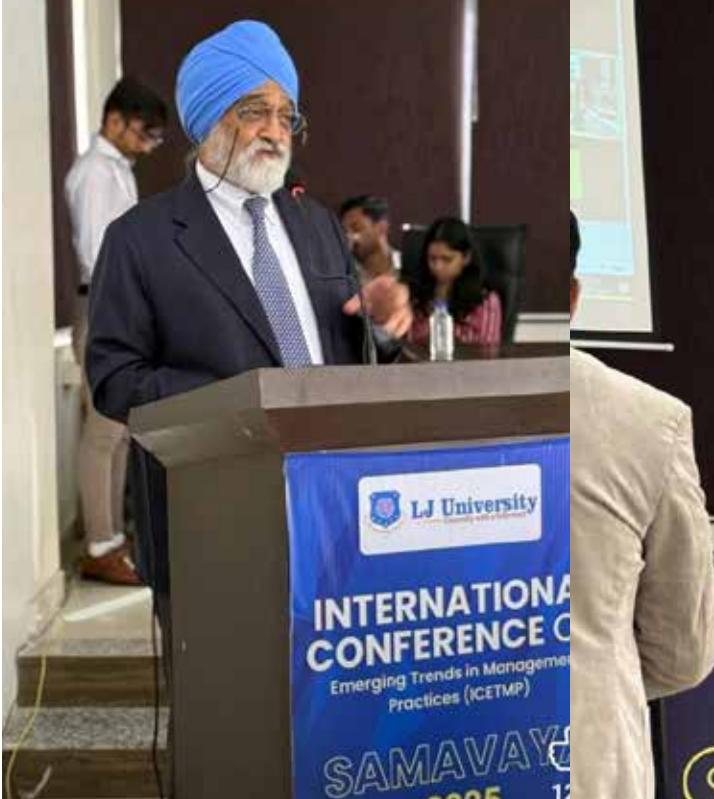
**LJ Institute of Management Studies**

**LJK University**

Near Sarkhej-Sanand Circle,  
Off. S.G. Road, Ahmedabad-382210,  
Gujarat, India



# Past Glimpses



# ICETMP-2026

## 3<sup>RD</sup> INTERNATIONAL CONFERENCE

### on Emerging Trends in Management Practices



30<sup>th</sup> & 31<sup>st</sup> Jan 2026



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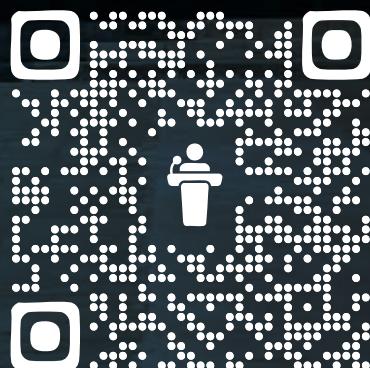
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